

New Hampshire

Preservation Alliance



2010 Annual Report

Dear Members and Friends,

As the Preservation Alliance begins its 25th year, we'd like to share some reflections on where we have been and where we are going.

The organization has grown, and so have our results. As we look back, we see protected landmark farms; revitalized main street buildings, meetinghouses and schools; investments across the state in older homes and barns. We know more homeowners and policy-makers who consider themselves preservationists, and have worked with dozens of community groups that were galvanized by a "save" and went on to accomplish even more. This is the legacy of our first quarter-century of work, and the foundation from which we will continue to build.

We hope this report's stories and statistics give you a sense of this past year. Highlights include revitalization of several landmarks from our *Seven to Save* endangered lists, preservation easements on two significant properties, a new state law that encourages renovations of old schools, and better shared communication with "green" organizations. We enhanced our services with additional staffing for the North County and a new grant program funded by the N.H. Land and Community Heritage Investment Program. Our statewide surveys on communications and weatherization reinforced our role as a valued resource. We were honored that The Corporate Fund of the New Hampshire Charitable Foundation selected us last fall as a finalist for its Dunfee Award for excellence in organizational management, in an especially competitive year.

What we do is more important than ever in today's era of economic recession and environmental concerns. Our core constituents, and an expanding pool of local and state opinion-makers, need help connecting preservation practices to housing, transportation, community development and energy conservation goals. New Hampshire's local, mostly volunteer, organizations are eager for coaching, referrals and support. We are in a unique position to make the most of opportunities to protect, renew and re-use historic structures, and to align historic preservation with investments in environmental sustainability, smart growth and economic development.

Please continue your support and offer your suggestions as we build on our past success and face these new preservation challenges. We pledge to continue to be responsive to the preservation needs of this state, to invest in people and communities, and to build strong and effective partnerships that help preserve and protect the historic built environment of New Hampshire.

Sincerely,



Michael D. Bruss
Chairman of the Board



Jennifer Goodman
Executive Director



Cover photos, top to bottom: *Seven to Save* listee and "saved" project, Ashland School; Chris Latulip at Moffet House, Berlin; Cornish Barn Tour Lecture (photo courtesy of Kathie Fife Photography)

Page one photos, left to right: Craig Evans, Barn Frame Loom Weaving, at the Old House & Barn Expo in Manchester (Photo courtesy of Steve Booth); Downtown Newmarket; Advocates at the Milton Town House.

QUARTER-CENTURY

Meeting the Preservation Needs of

Investing in Community Landmarks

In FY 2010, our field service program assisted 116 preservation planning and rehabilitation projects throughout the state, providing information and resources, answering technical questions and conducting coaching and training sessions. In a year of economic pressures across all sectors, we assisted over 20 communities with the needs of their historic town halls and other municipal buildings.

Thanks to funding from the Tillotson Fund of the N.H. Charitable Foundation, a Robert O. Wilson Challenge Grant from the National Trust for Historic Preservation and individuals and businesses, we added a part-time staff position in the North Country and devoted considerable resources to Coos County as it seeks new economic opportunities. Our work there supported projects seeking nearly \$1 million in investment.

The Field Service program works in partnership with the National Trust for Historic Preservation and local partners to meet our state's growing preservation needs.

Highlights included:

- Our *Seven to Save* program, begun in 2006, has brought attention and resources to 28 of the most significant and threatened historic properties in the state. We consider fifteen of these now "saved."
- A day-long workshop on "The Secretary of the Interior's Standards for the Treatment of Historic Properties" in March educated architects, builders, planners, and civic leaders on federal standards for preservation projects.
- We continued our partnerships with the N.H. Division of Historical Resources, the Office of Energy and Planning, and dozens of other organizations to incorporate preservation perspectives into community decision-making and help raise funds for preservation projects.

Help for Old House and Barn Owners

Our Old House & Barn program assists owners of older homes and barns by answering technical questions, providing resource materials and offering programs, tours and workshops around the state. We responded to hundreds of requests for information.

FY 2010 highlights:

- Old House and Barn Expo received high marks for its 40 lectures and demonstrations, 66 exhibitors,

and helpful information on topics ranging from energy-efficiency and moisture management to window restoration. We reached an enormous new audience with 77% attending for the first time.

- Our new online *Directory of Preservation Products and Services* offers quick and easy access to quality preservation help.
- This summer over 120 barn enthusiasts joined us for a wonderful day of learning and exploring at our Cornish Barn Tour. Our annual barn tours have become a favorite for our members and friends and have inspired additional tours by local groups across the state.

Road Maps For Success

The Alliance's two matching grants programs—small preservation assessment grants (mini grants) and barn assessment grants—continued to assist property owners and non-profits or municipalities.

In February, we received a significant boost with a grant from the New Hampshire Land and Community Heritage Investment Program (LCHIP). This enabled us to create and fund a program for more detailed building assessments. Recipients can then use these studies as road maps for their rehabilitation projects and to help them secure necessary technical and financial resources. The first applications under this new pilot program were reviewed in June.

Strengthening Preservation Policy

The Alliance plays a leadership role in working with state and local policy-makers to make decisions favorable to historic preservation. Our board, staff and consultants identify needs and opportunities, then collaborate with other partners to influence public opinion. The use of preservation planning and investment tools increased significantly this year.

- The Preservation Alliance continues to work with local and state officials to advocate for the adoption of the International Existing Building Code, as well as other programs and policies that encourage investment in older buildings.
- The Alliance's advocacy for N.H. State Parks and historic sites has helped decision-makers recognize the limitations of existing funding models, and helped pass legislation for a new revenue source.
- With our help, the use of incentives is on the rise. Nearly 80 New Hampshire towns participate in the 79-D barn preservation tax incentive program. Over 10 communities have now adopted RSA 79-E, a tax incentive program that encourages reinvestment in historic downtowns.

f New Hampshire

Easements Protect Landmark Properties

Raspberry Farm in Hampton Falls, known for its farmstand and pick-your-own berries operation, had been farmed since the 18th century. When a subdivision was proposed, the Trust for Public Land negotiated a deal to save the 40-acres of fields and forest by adding the land to the adjacent town forest. The Alliance stepped in to hold a protective easement on the early 19th century barn.



In Hopkinton, long-time Alliance members Bob and Jill Wilson (*pictured with Ben and Lucy Wilson and their sons*) donated an easement on the 1791 Stanley Tavern. The Wilsons bought the tavern in 2000, and their son Ben restored the neglected and much-altered building. “This was a priority property for us, because of its high historical significance and architectural integrity,” said Ken Viscarello, easement committee chair. (*Photo courtesy of Steve Booth*).



Seven to Save

The city of Manchester is home to three *Seven to Save* projects—the city’s first high school at 88 Lowell Street, Pandora Mill (*pictured on left*), and St. Anne church.

All three have been significantly rehabilitated in the past year. The Manchester Historic Association recognized these successes by presenting each one with a 2010 Preservation Award.

Many sites have benefited from *Seven to Save* and the support that the Preservation Alliance provides to listees. These Manchester landmarks, Acworth Meetinghouse, Ashland School, Langdon Meetinghouse, Franconia Iron Furnace, and historic ski jumps in Gilford have all made major preservation progress.

Connecting Preservation and Sustainability

New legislation was enacted in 2010 that removes a bias toward new construction over renovation in public schools, and emphasizes sound planning and inter-agency coordination. The policy change (one of the recommendations of the 2009 N.H. Climate Change Action Plan) could also serve as a model for other property types. Senator Martha Fuller Clark was the lead sponsor of SB 59, working with the Alliance, the N.H. Division of Historical Resources, the National Trust for Historic Preservation, the N.H. Department of Education, and the N.H. Planners Association. The Alliance, one of 6 organizations to receive a pilot project study grant from the National Trust, posted the best legislative policy results in the nation. (*Concord’s Kimball School pictured*)



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Board members visit the Whitefield Public Library, Photo courtesy of Steve Booth

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 Christine Latulip, North Country Field Service Representative
 Beverly Thomas, Program Associate

Elaine Loft, Program Consultant
 Jim Marshall, Bookkeeper

Financial Report

Independent Accountants' Review
 at www.nhpreservation.org

OPERATING REVENUE:

Contributions: Individuals, Business and Foundations	\$303,864
Special Events	\$65,772
Program/Management Fees	\$42,037
Other Income	\$10,163
Endowment Draw	\$17,500

TOTAL REVENUE..... \$439,336

OPERATING EXPENSES:

Administrative	\$54,319
Fundraising	\$47,365
Preservation Services	\$277,579
Preservation Policy	\$44,609
Event Expenses	\$46,828

TOTAL EXPENSES \$470,700

CHANGE IN NET ASSETS

FROM OPERATIONS \$(31,364)

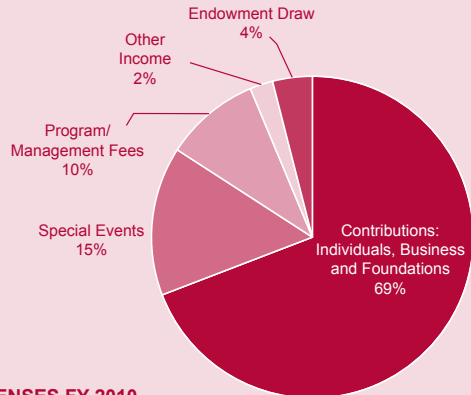
Net Investment Return \$26,772

CHANGE IN NET ASSETS \$(4,592)

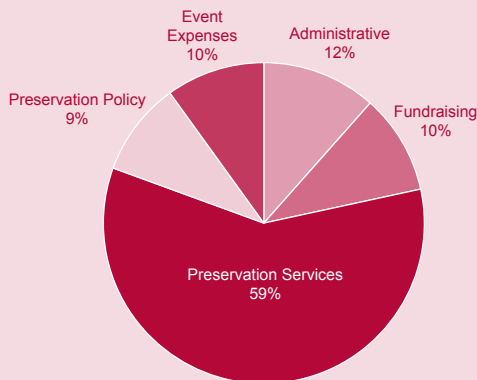
NET ASSETS - BEGINNING \$697,382

NET ASSETS - ENDING..... 692,790

REVENUE FY 2010



EXPENSES FY 2010



Thanks to Our Donors!

The Preservation Alliance greatly appreciates the generosity of all our donors. We would like to give special recognition to our members and donors to the Annual Fund at the \$100 and above level during the fiscal year 2009-10. The Annual Fund helps us bring the best tools and resources to communities throughout the state to advance preservation.

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Geoffrey E. Clark

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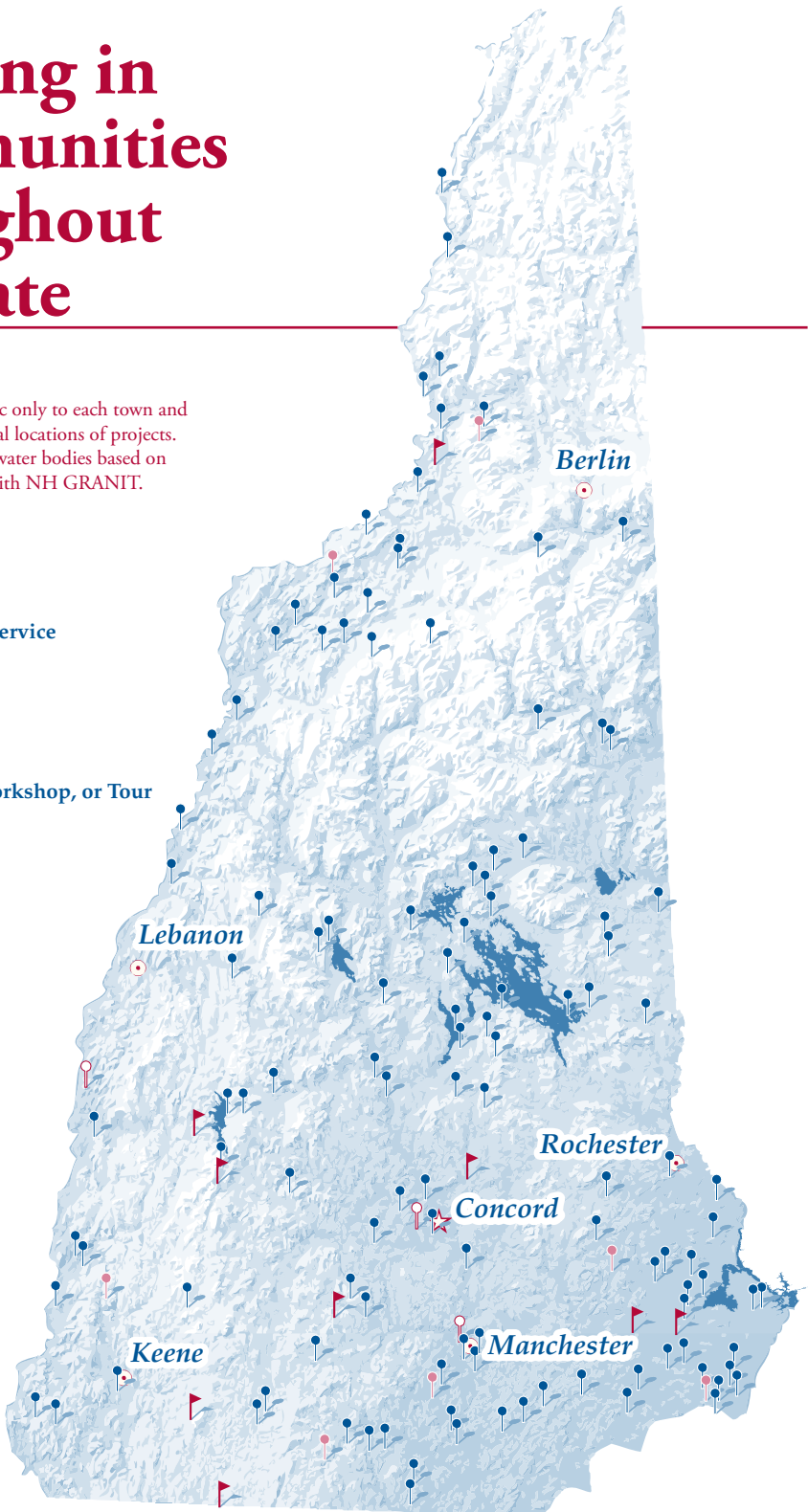
*deceased

Working in Communities throughout the State

FY 2010

Point locations are specific only to each town and do not represent the actual locations of projects. Political boundaries and water bodies based on 1:24,000 data archived with NH GRANIT.

-  On-Site Field Service
-  Barn Grant
-  Mini-Grant
-  Conference, Workshop, or Tour



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\$100-\$249

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